

JOIN THE
ENERGY
REDUCTION
WAR!

Michigan
Battle *of the*
Buildings
2018

A crusade against kilowatts,
a barrage against BTU's...
The Michigan Battle of the Buildings!

REGISTER TODAY AT MICHIGANBATTLEOFTEBUILDINGS.ORG

Brought to you by:






JOIN THE BATTLE!

The Michigan Battle of the Buildings is an awards and recognition program open to all Michigan commercial and industrial buildings for achievements made in energy use reduction. *Registration for 2018 opens on January 1, 2018!*

IT'S EASY!

JUST FOLLOW THESE 3 EASY STEPS:

-  Sign up at www.michiganbattleofthebuildings.org
-  Enter your utility bills into Portfolio Manager
-  Share information electronically with the Michigan Battle of the Buildings*

WHAT'S NEXT?

Attend your choice of workshops to learn and network:

- **Portfolio Manager 101**
- **Beyond Benchmarking**
- **Understanding Energy Audits**
- **Clean/Renewable Energy**
- **And more!**

Contestants will be divided by building type. **BIGGEST LOSERS** determined by total percentage of energy and/or water reduced in 2018 when compared to 2017. **WINNERS** in every category!

*Your energy information will be kept confidential



**No Cost
to Compete!**

The Environmental Protection Agency's ENERGY STAR program has found that a spirit of healthy competition and the opportunity for recognition are among the best drivers for participation in organization-and community-wide energy management. Competitions are a great way to inspire and motivate businesses to save money while reducing carbon pollution that contributes to climate change. ENERGY STAR applauds USGBC-West Michigan for their leadership in promoting commercial building energy efficiency, and we can't wait to see what buildings come out on top!

Who will be the Biggest Losers of 2018?

VISIT MICHIGANBATTLEOFTHEBUILDINGS.ORG TODAY

Share your stories on the *Battle of the Buildings* Blog, Facebook, Twitter & LinkedIn!
You'll find resources such as web buttons, posters, banners and press releases.

93,000,951 ft²
2017 BATTLE TOTAL
BUILDING SQ. FOOTAGE

=

1,615
AMERICAN FOOTBALL FIELDS!



Mark your calendars for the
**Energy Summit on
April 18, 2018**
at JW Marriott–Grand Rapids!

- Celebrate the 2017 Winners
- Welcome 2018 Competitors
- Plenary Speakers
- Breakout Education Sessions
- Visit with Exhibitors
- Networking/Social Hour

Each competitor building receives one complimentary ticket to the Energy Summit.

REGISTER TODAY!

AT MICHIGANBATTLEOFTHEBUILDINGS.ORG
Registration closes March 31, 2018

Official media partner:

Grand Rapids
**Business
Journal**

In collaboration with:



2016 Winners!

ENTERTAINMENT CATEGORY

- 1st Place:** Barfly Ventures, Grand Rapids
Brewing Company – **8.53% Reduced**
2nd Place: Odawa Casino Resort – **3.38% Reduced**

HEALTH/HOSPITAL CATEGORY

- 1st Place:** University of Michigan,
Kellogg Eye Center – **5.3% Reduced**
2nd Place: Spectrum Health, Lemmen-Holton
Cancer Pavilion – **2.67% Reduced**

MANUFACTURING/INDUSTRIAL CATEGORY

- 1st Place:** Coastal Container – **19.3% Reduced**
2nd Place: Autodie LLC – **16.96% Reduced**

MIXED USE CATEGORY

- 1st Place:** Ford Field – **5.87% Reduced**
2nd Place: Gordon Food Service, Clay Campus – **5.29% Reduced**

MULTI-FAMILY CATEGORY

- 1st Place:** Hollander Development Corporation, Gateway Village of Sturgis – **12.98% Reduced**
2nd Place: Clark Retirement Community – **10.16% Reduced**

OFFICE BUILDINGS CATEGORY

- 1st Place:** Meadowlark Builders – **39.26% Reduced**
2nd Place: Humantech – **8.41% Reduced**

FINANCIAL INSTITUTION CATEGORY

- 1st Place:** Comerica Incorporated, Stadium Pauline – **28.23% Reduced**
2nd Place: Comerica Incorporated, Jackson Main Branch – **22.29% Reduced**

WAREHOUSE/DISTRIBUTION CATEGORY

- 1st Place:** Primera Plastics – **23.67% Reduced**
2nd Place: Yacht Basin Marina, Building 2 – **9.15% Reduced**

EDUCATION CATEGORY

- 1st Place:** Western Michigan University, Health & Human Services – **17.24% Reduced**
2nd Place: Holland Public Schools, Holland West – **16.81% Reduced**

OTHER

- 1st Place:** University of Michigan, Medical Sciences Research Building 3 – **21.5% Reduced**
2nd Place: Sears Holding Company, Sears Novi – **18.92% Reduced**

BIG OR SMALL
Every building
is on an equal
playing field in this,
“Biggest Loser”-styled
competition.